

SEP 760

UNHEARD AND OVERLOOKED

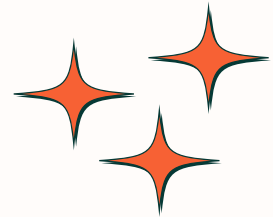
Reimagining ER Accessibility for Patients
with Hearing Loss

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MARCH, 2025

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Today's Agenda



Introducing Stacy



Design Challenge



Journey Map



POV Statement

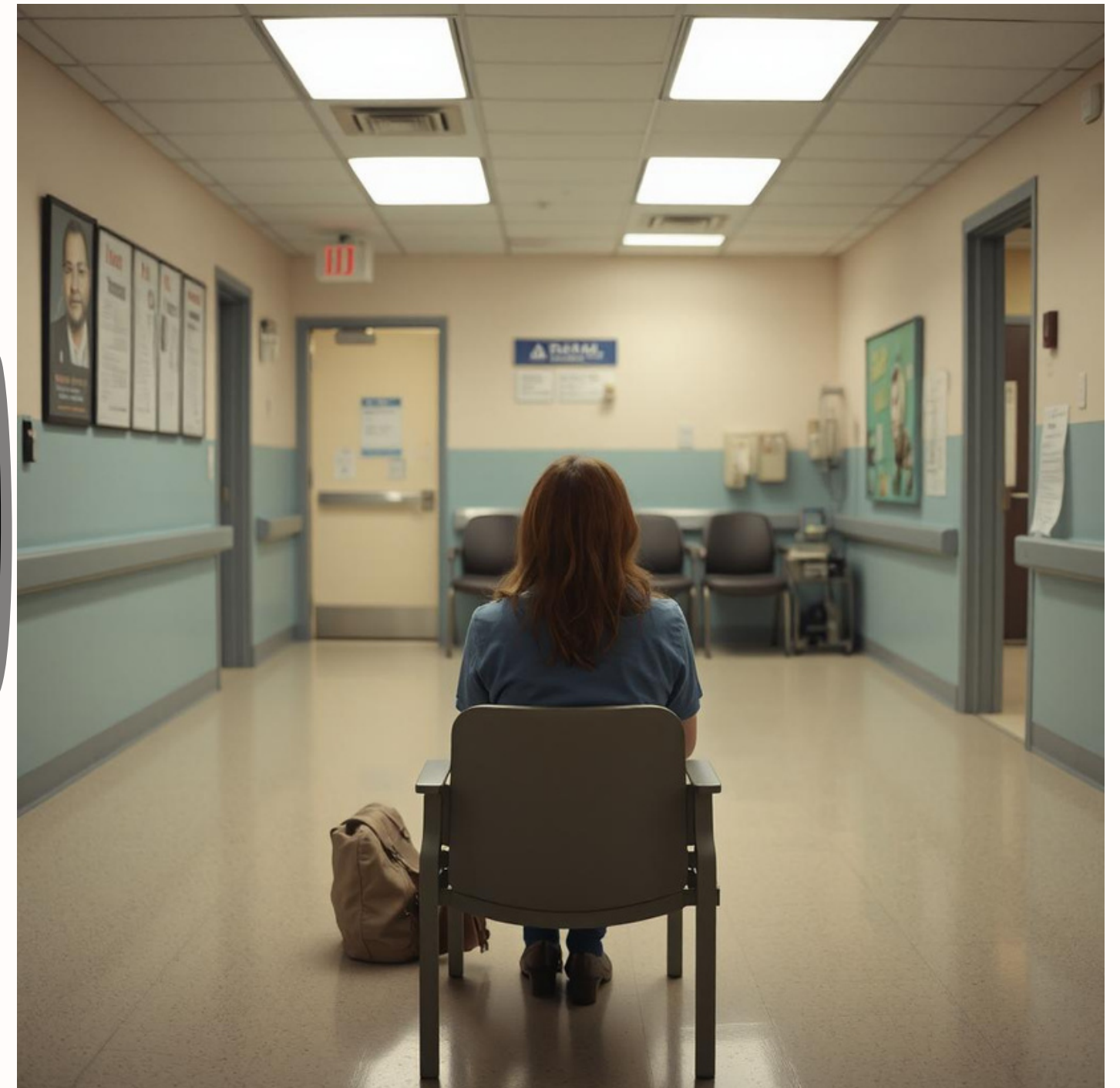
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Introducing Stacy

“I knew they must have called my name, but how was I supposed to know? I just sat there and waited, hoping someone would notice.”

“The doctor kept talking like I could hear perfectly. I had to keep guessing what he was saying.”



Design Challenge

**REIMAGINE HOW EMERGENCY ROOMS (ERS) CAN PROVIDE
ACCESSIBLE, PATIENT-CENTERED COMMUNICATION
FOR INDIVIDUALS WITH HEARING LOSS**

KEY POINTERS ON THE JOURNEY MAP

Design Elements



Quotes from Stacy



**PURPLE BOLD TEXTS-
STACY'S EMOTIONS**



STACY'S ER JOURNEY MAPPING

ARRIVAL AT THE ER

Stacy arrives at the ER with her husband. Her husband wasn't allowed to accompany her, despite being her main communication support.

"I knew it would be frustrating before I even walked in. I knew I had to figure things out myself because no one ever asks if I need help."

ANXIOUS
UNSURE



No system to ensure patients with disabilities are flagged for communication assistance.



No check-in protocol to ask if a patient needs accessibility support.



Ask every patient at check-in about accessibility needs.

TRIAGE PROCESS

The triage nurse spoke quickly, Stacy struggled to understand and to struggle to explain her symptoms.

OVERWHELMED

ANXIOUS



Assumed Stacy could lip-read or follow the conversation without assistance.



Ensure a family member or support person is allowed when necessary.

"I kept saying I couldn't hear her properly, but she just kept talking. I was so anxious because I knew I wasn't giving the right information."



No one came to check why she hadn't responded to her name.



Assumed silence meant she wasn't there.

WAITING AREA

Stacy doesn't hear when her name is called. She waits for hours, not knowing what's happening.

INVISIBLE
FORGOTTEN
HELPLESS



If a patient doesn't respond, nurses should walk through the waiting area and check.

"I knew they must have called my name, but how was I supposed to know? I just sat there and waited, hoping someone would notice."



DOCTOR INTERACTION - CONTINUED MISCOMMUNICATION

After hours of waiting, Stacy finally sees a doctor. He speaks quickly, doesn't check for understanding, and assumes she is following the conversation.

OVERWHELMED

DISCOURAGED



No one asked if she needed written instructions or a notetaker.



Nurses didn't tell the doctor about her hearing loss



Before the doctor arrives, brief them on the patient's accessibility needs.



"The doctor kept talking like I could hear perfectly. I had to keep guessing what he was saying."

STACY'S ER JOURNEY MAPPING

LEAVING THE ER

Stacy leaves the ER with verbal discharge instructions she didn't fully understand.

UNCERTAIN

"I just nodded and walked out. I wasn't going to keep asking them to repeat things when I knew they were in a hurry."



Nurses assumed verbal instructions were enough



No written discharge instructions were provided.



Always provide written discharge summaries for patients with hearing impairments.



Ask, "Would you prefer this information in writing?"

POST-ER REFLECTION - RELUCTANCE TO RETURN

Stacy hesitates to seek medical help again, knowing the ER isn't designed for her needs.

"I don't want to go back unless I have no other choice. It's too much of a struggle."



DEFEATED

ISOLATED



No follow-up system to check if accessibility needs were met.



No patient feedback mechanism for those with disabilities.



Allow patients to submit accessibility feedback anonymously.



Offer follow-up calls/texts to ask about their experience.



POVs



Patients with hearing loss need an ER experience that is both accessible and dignified **because** the fast-paced, verbally driven environment lacks the necessary accessibility tools and trained staff, making them feel invisible and excluded from their own care.

Patients with hearing loss need a standardized way to indicate their accessibility needs upon arrival and receive attentive communication from doctors **because** hearing aids do not always work in noisy ER settings, leaving them feeling helpless, unable to understand medical information, and struggling to make informed decisions.



Patients with hearing loss need ER environments designed for inclusive, multi-modal communication methods, such as text-based or visual alerts **because** traditional verbal and auditory cues fail them, leading to frustration, misdiagnosis, and delayed care.



SEP 760

THANK
YOU!!

