

OZEX

Sexual and Mental App

Prototype Final

Presentation

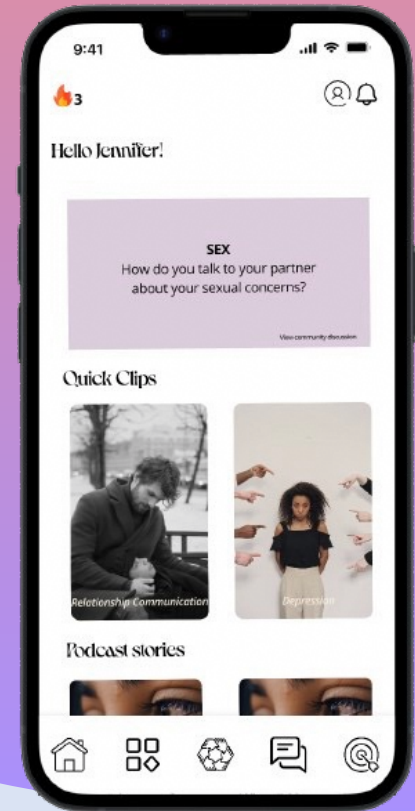
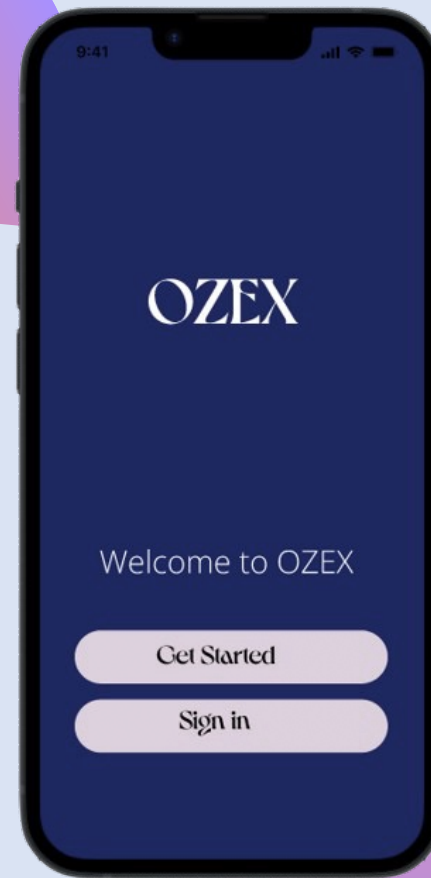
Group 12

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Presentation Outline

01

Overview of the Problem

02

System Design Description

03

Demonstration of Prototype

04

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Project Status

01

Overview of the Problem



Overview

With transition into parenthood new parents face a lot of issues such as mental health issues postpartum depression, stress, anxiety, adjustment problems, attachment issues and intimacy issues. And sometimes, because of the fear of criticism and self-doubt new parents may not try to seek help, leading to more issues within the couples. OZEX is an app made to meet the needs of new parents both sexually and mentally, it also allows new parents to get the help they need anonymously. Most apps presently ,only either work on just the mental issues or the sexual issues but none are specific to new parents.

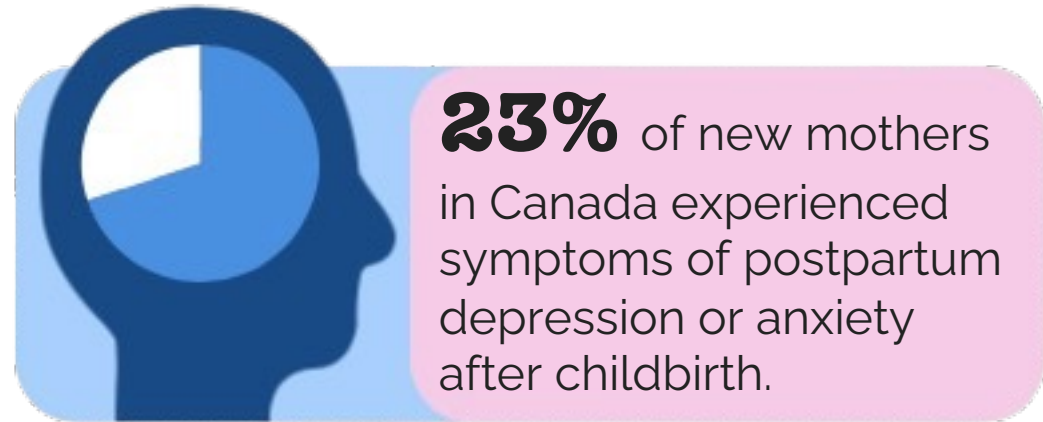


POSTPARTUM
RAGE



Statistics

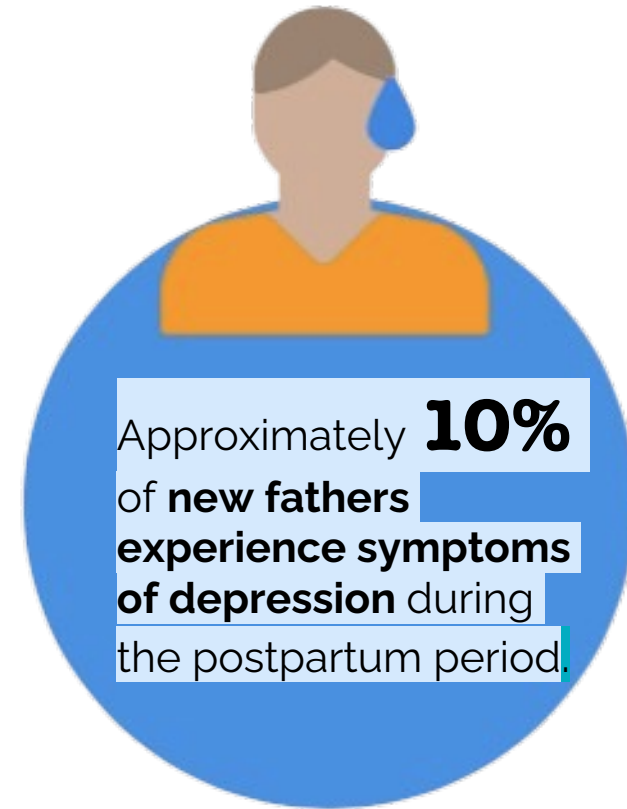
According to post-partum depression. org,



(Carberg, 2024)

Statistics

According to postpartum depression.org ,



(Carberg, 2024)

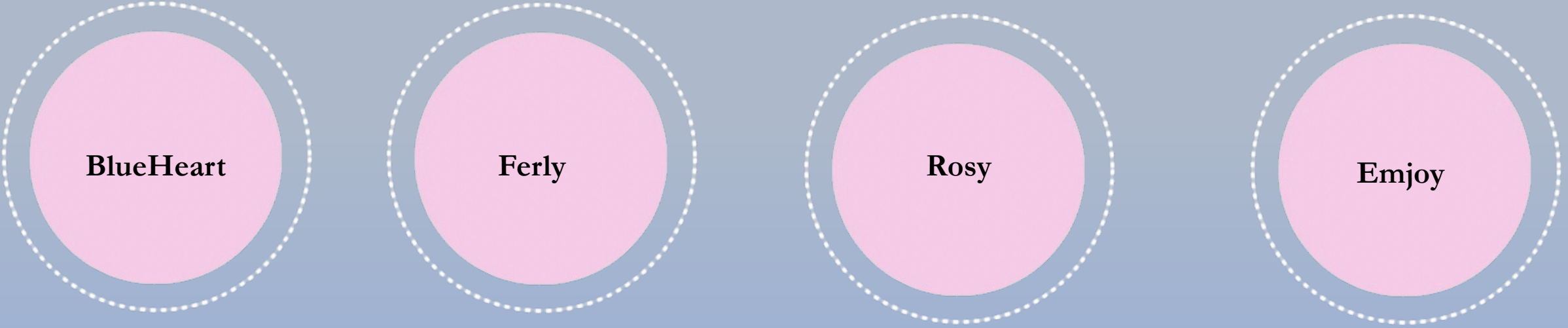
Our Analysis

There is a gap in app development for new parents focusing on both mental health and sexual intimacy which indicates a potential area for innovation, given the significant challenges new parents face in these areas. As explained earlier most apps on the market tend to either focus on mental health like:



Our Analysis

Also, sexual intimacy apps like :



BlueHeart

Ferly

Rosy

Emjoy

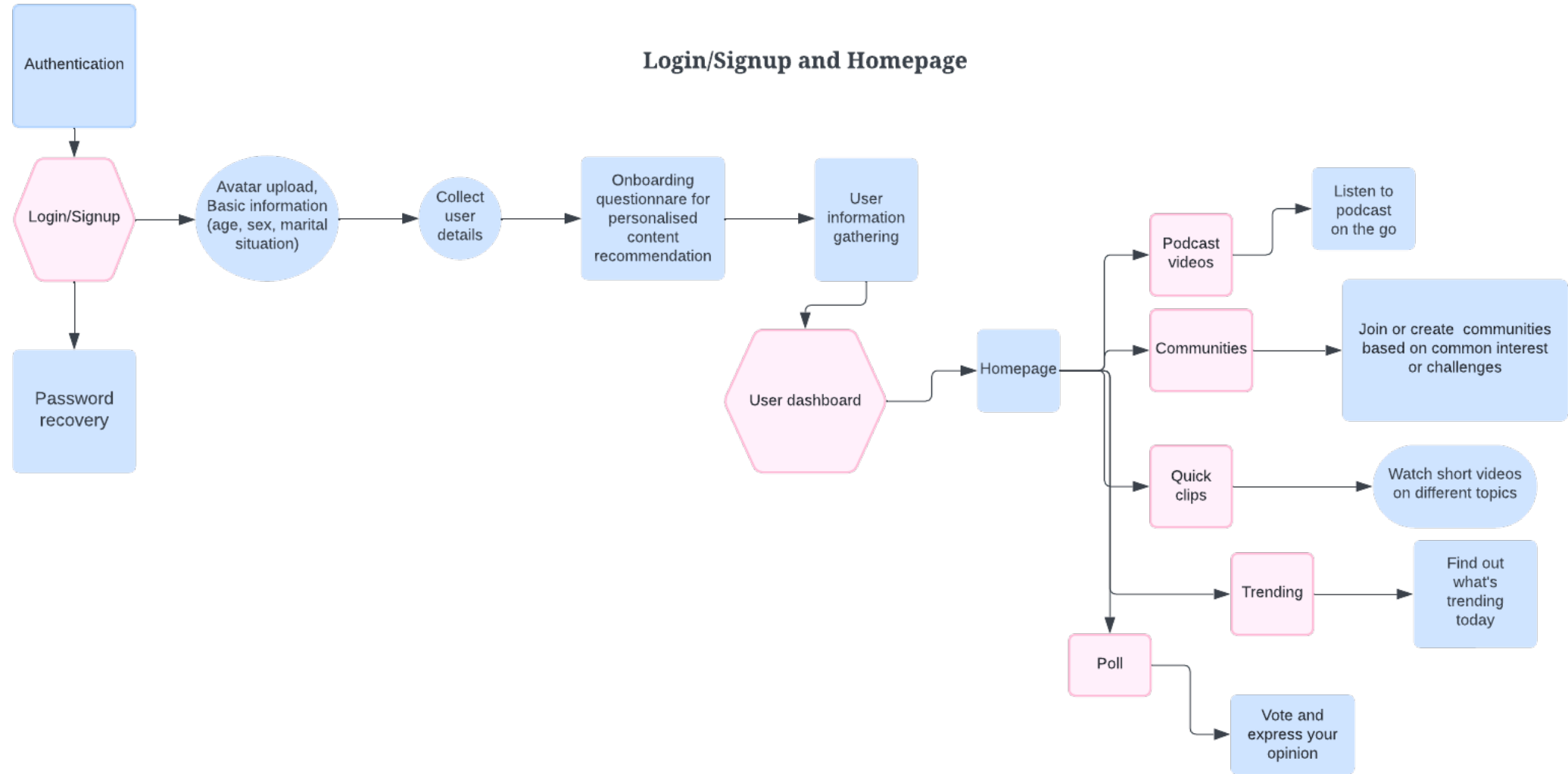
Focuses on young people, queer people, couples and adults in general. There seems to be a gap in the market for apps that cater specifically to both needs for new parents.

02

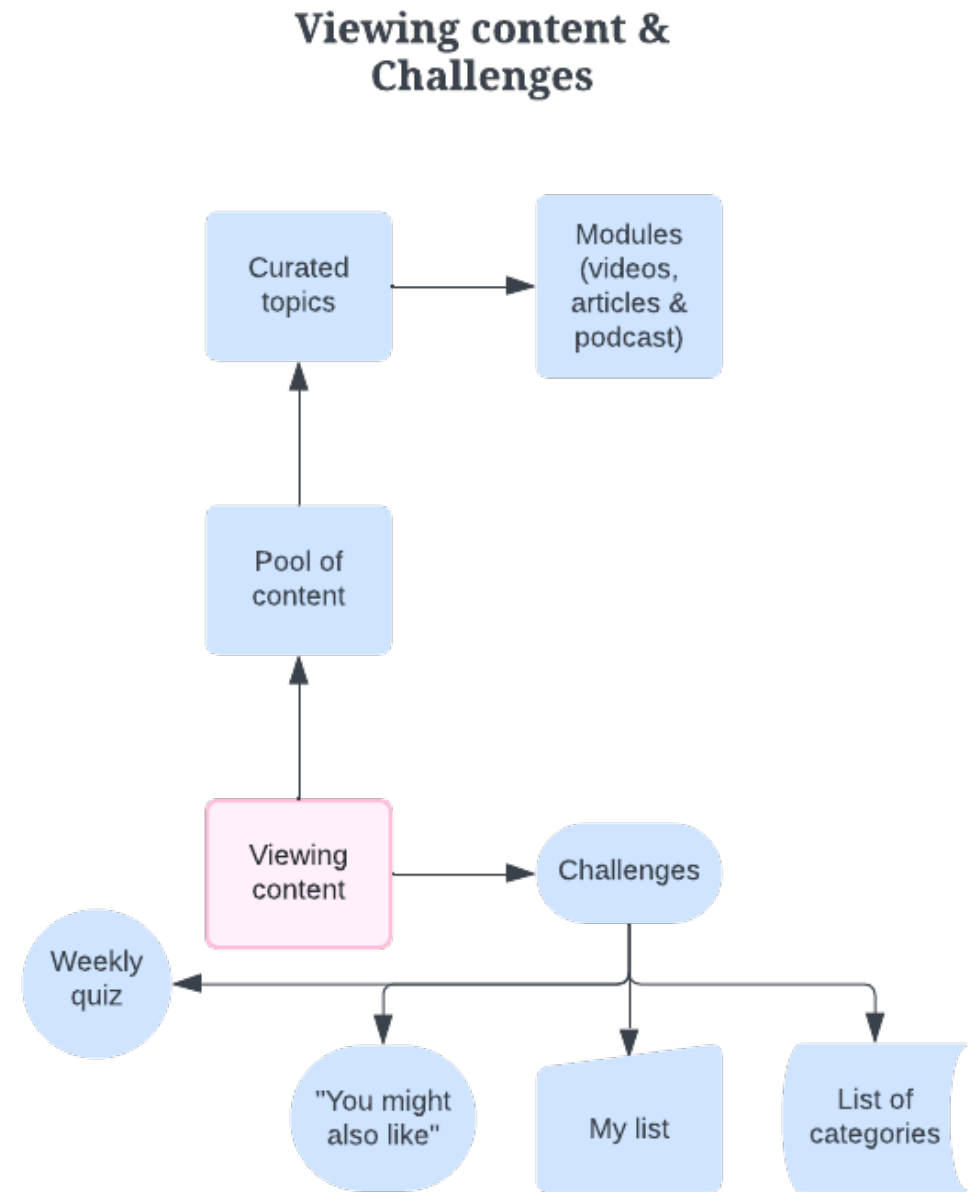
System Design



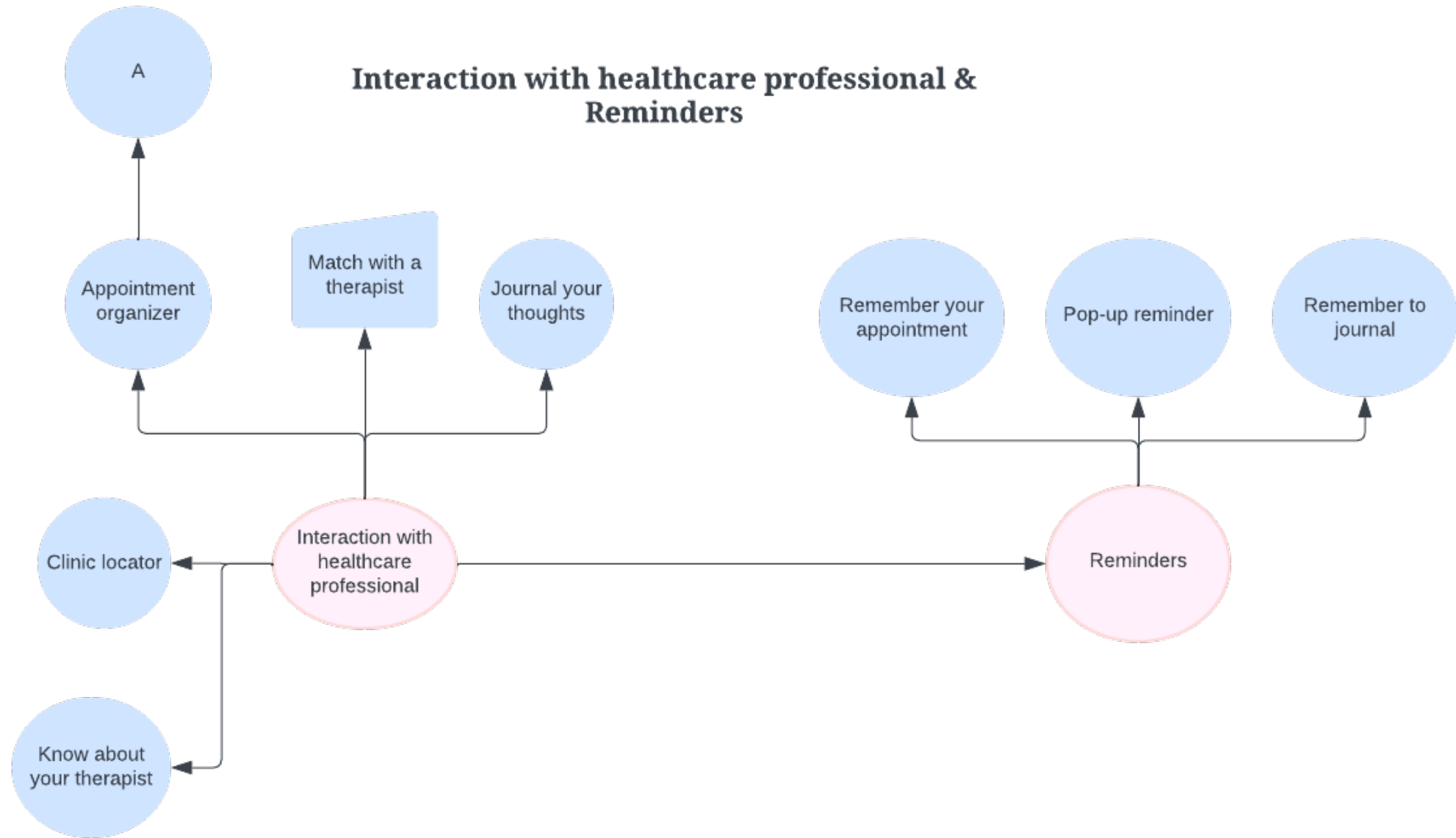
System Design



System Design



System Design



The prototype of this app comprises of the following features:



Login/Signup



Challenges



Homepage



Reminders



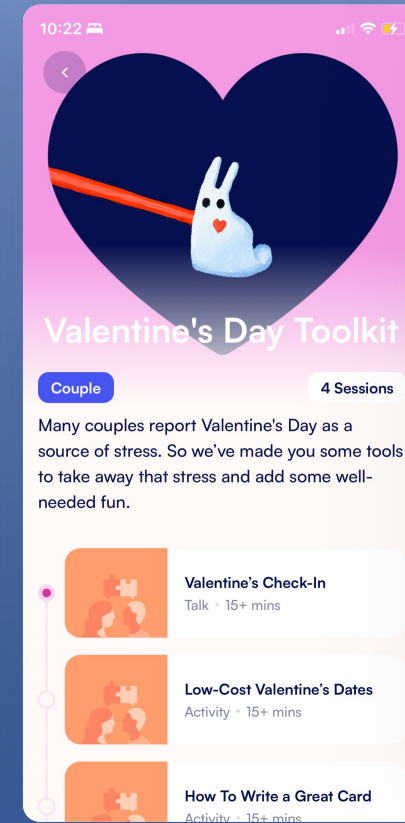
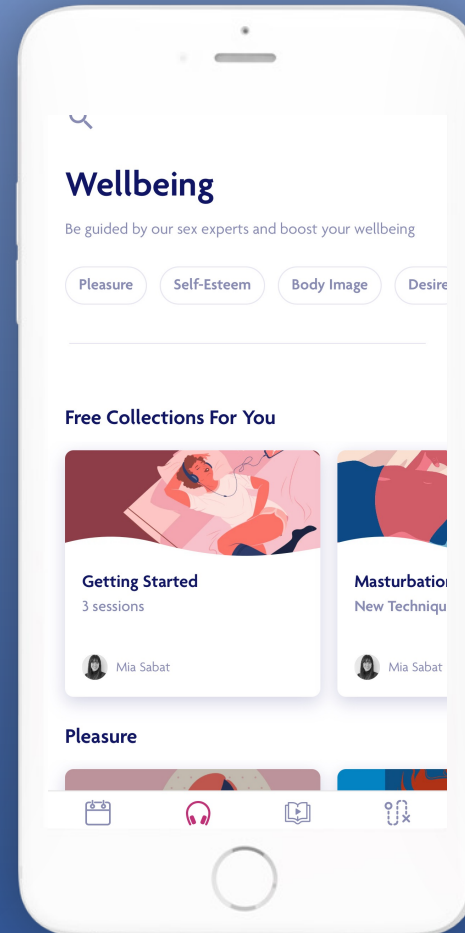
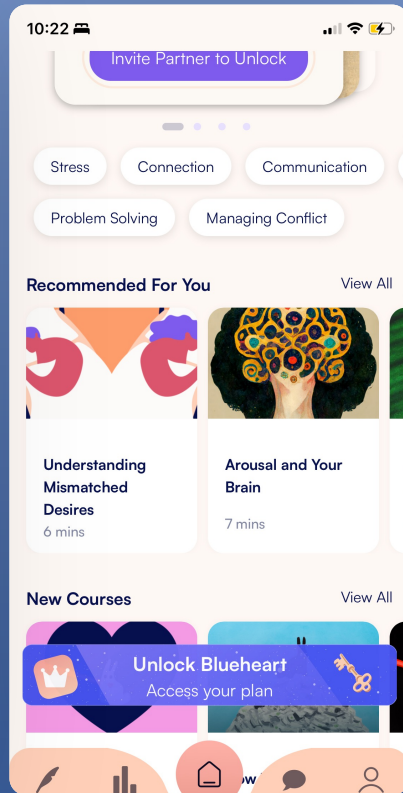
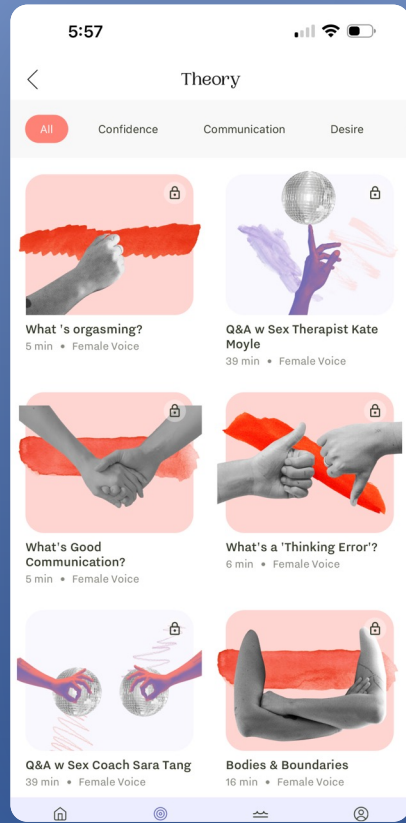
Viewing Content



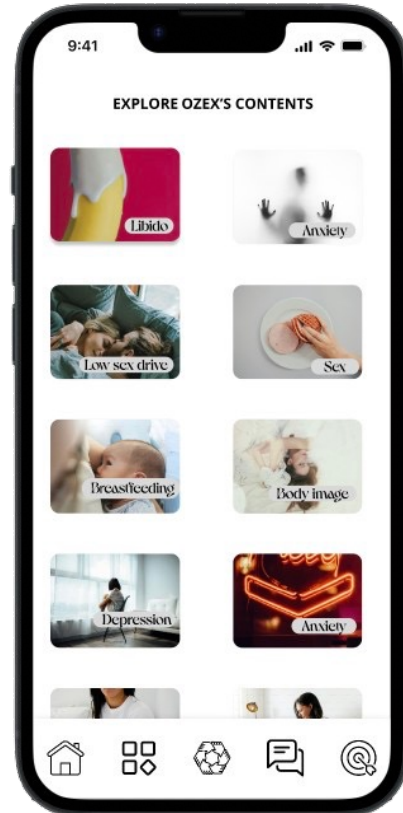
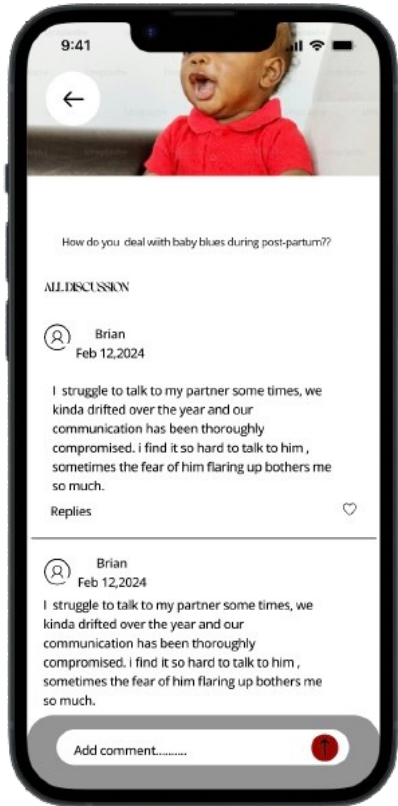
Interaction with
Healthcare professional



Similar Apps



What makes Ozex App unique?



Focuses on both sexual and mental health



Match-to- therapist



Presence of anonymity feature on the community



Customisable Features

03

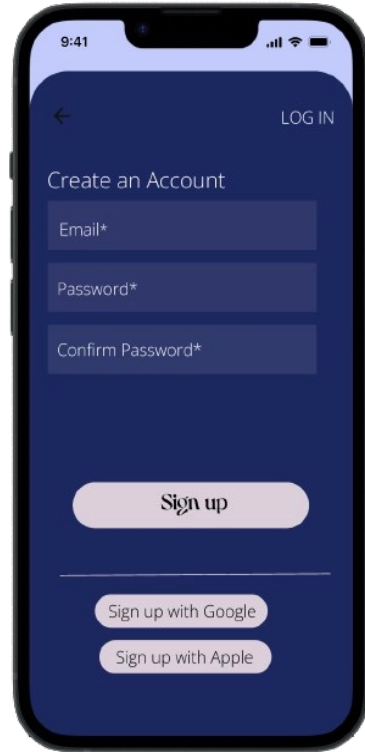
Demonstration of Ozex's Prototype



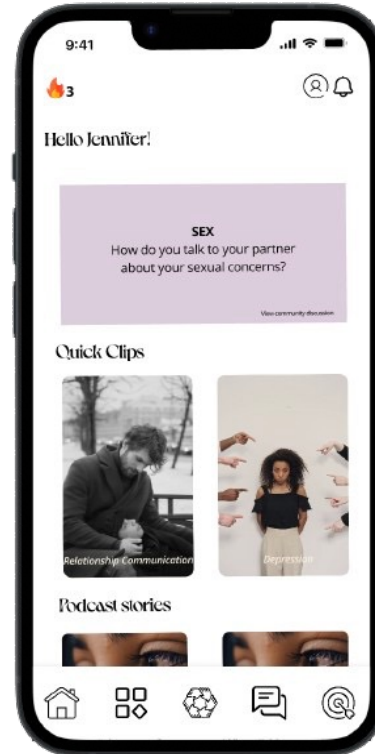
Prototype Tour



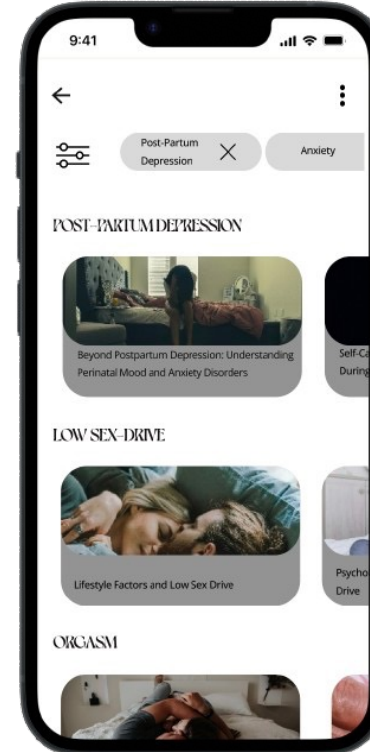
Login/Signup



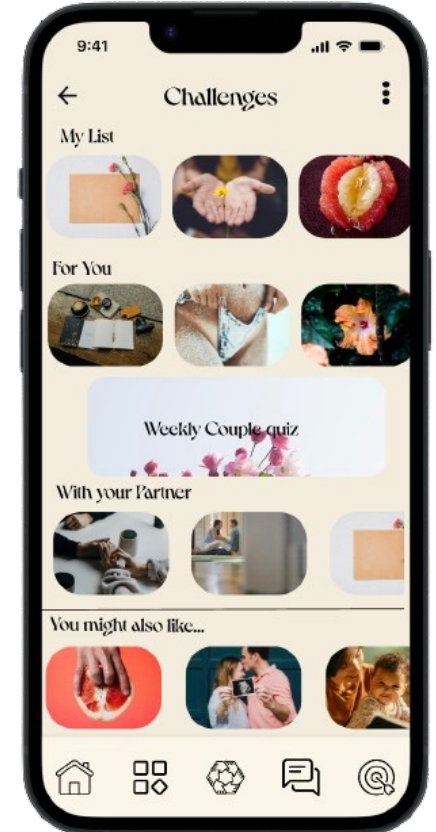
Login/Signup



Homepage

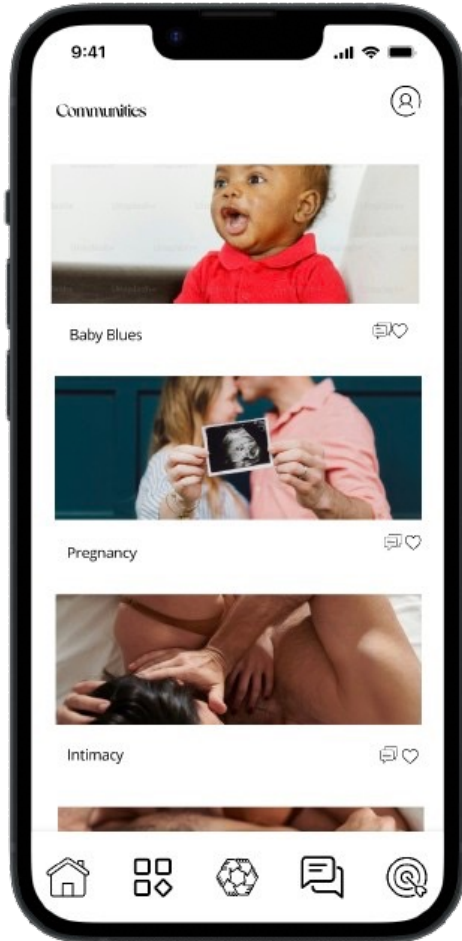


Viewing Content

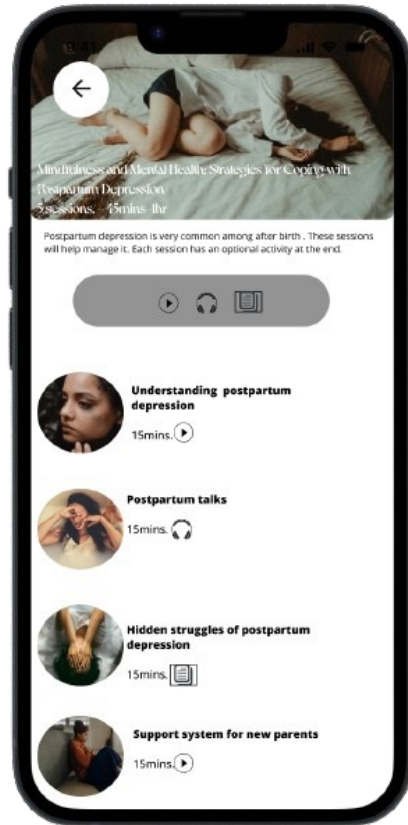


Challenges

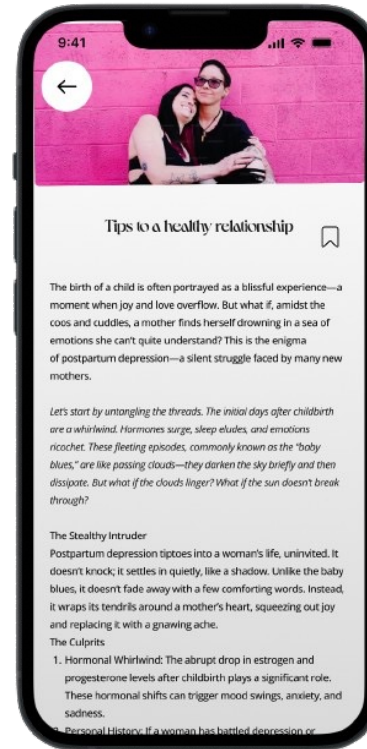
Prototype Tour



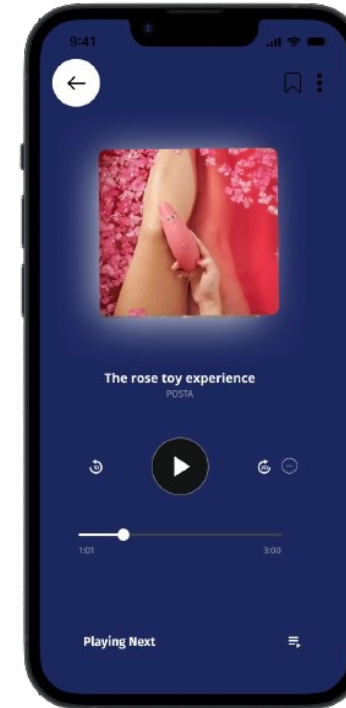
Communities



Viewing
Content(Modules)



Viewing Content(Article)

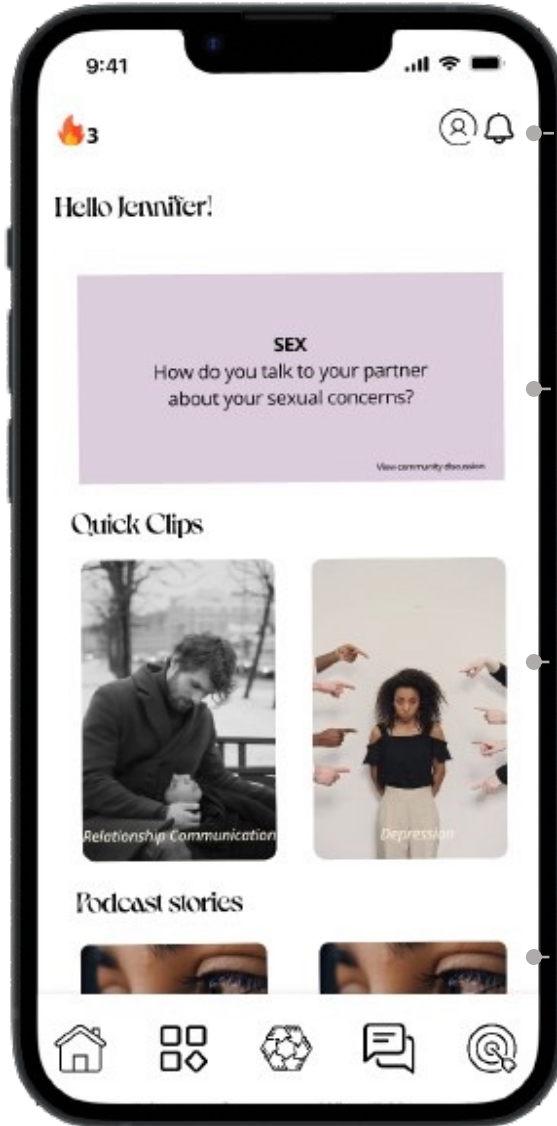


Viewing
Content(Podcast)



Match-to-a-therapist

Homepage Screen Description



Reminders

So they can customize all reminders at the clip of a button , it ensures organization and it enables them to be in charge of all their reminders

Community Prompt

The community feature was readded and we thought that as this is a sexual and mental app , it would make sense to add some sort of community to it , so parents could relate to what other parents are going through it is expected to have an “anonymous” feature to see in order to add the privacy element to it

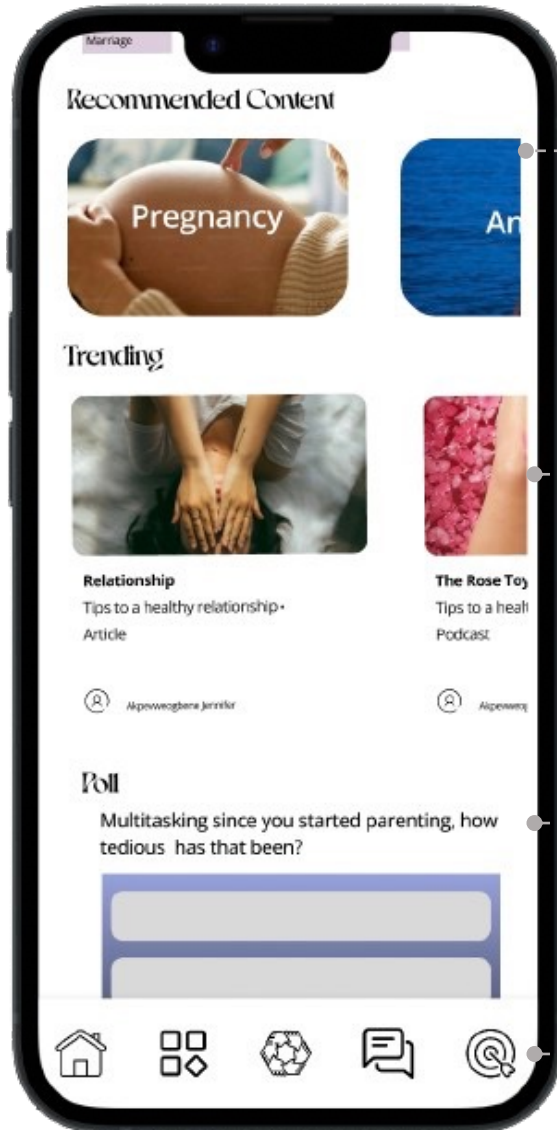
Quick Clips

The idea of quick clips is for the users to be able to watch short videos from therapist on various topics or even if not therapist or licensed professionals, short videos from people with motive talks on random topics.

Podcast Stories

We thought it would be nice to add a -on -the-go listening feature on the home page

Home page Screen Description



Recommended Content

From the sign up page users get to tick boxes to choose their preferred content and this combines to narrow down contents and form the recommended content.

Trending

The point of the trending feature is to give users an idea of everything that is popular on the app every week from podcast, to videos, to challenges . and get a sense of what other parents are viewing a lot.

Poll

To enable some kind of data analytics measure, we add the daily polls feature to the home page

Bottom Navigation

This enables easy navigation between the app features like the explore content, communities , interact with health care professionals and challenges

Prototype Demonstration



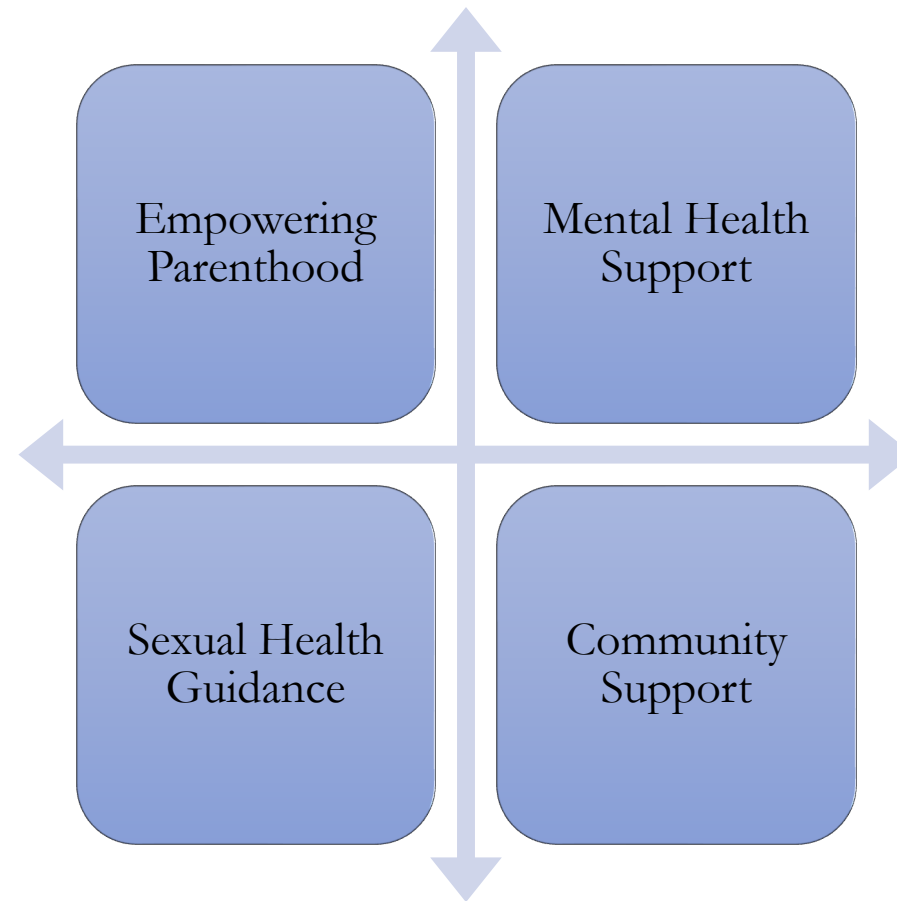
04

Project Benefits



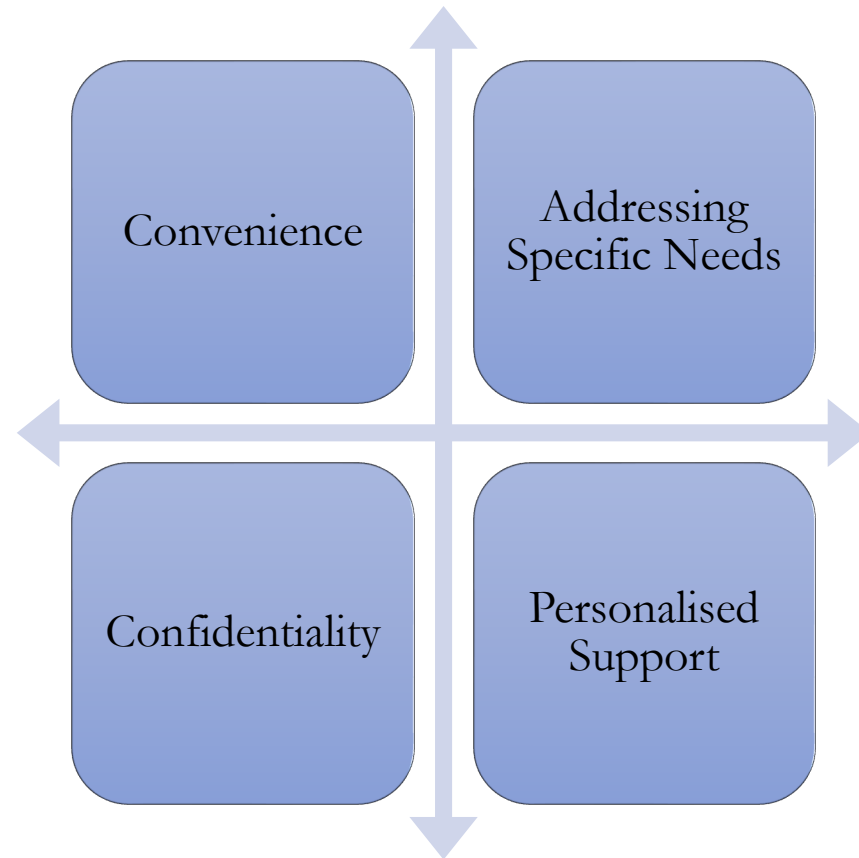
Benefits To The Target Market

The benefits that Ozex app has to offer are:



Benefit to the Target Market

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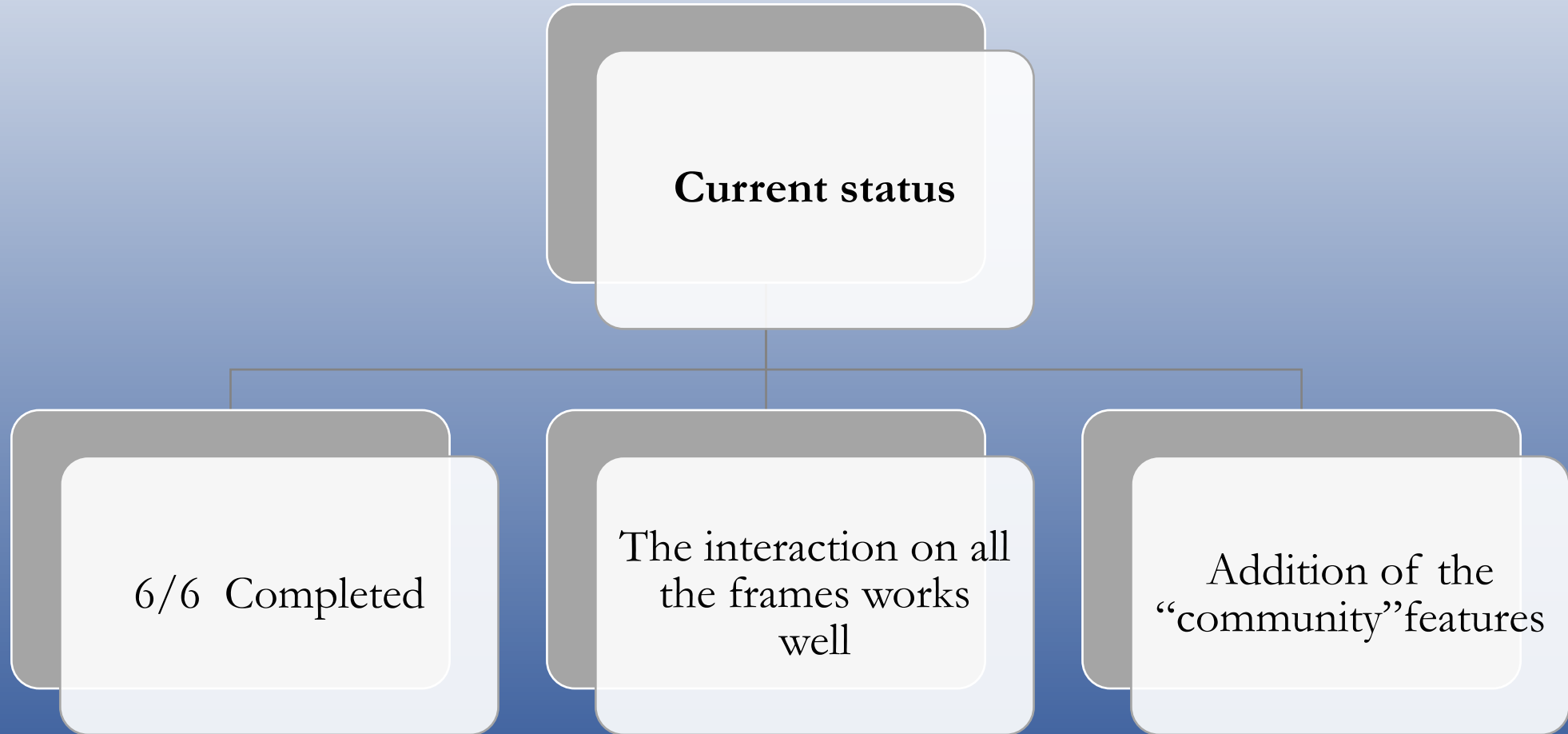


05

Project Status



Current Status



Highlighted Deficiencies

1.

Getting feedback from client

3.

Some icons on the prototype are not functional yet

2.

The typing feature within the Figma prototype is not operational.

4.

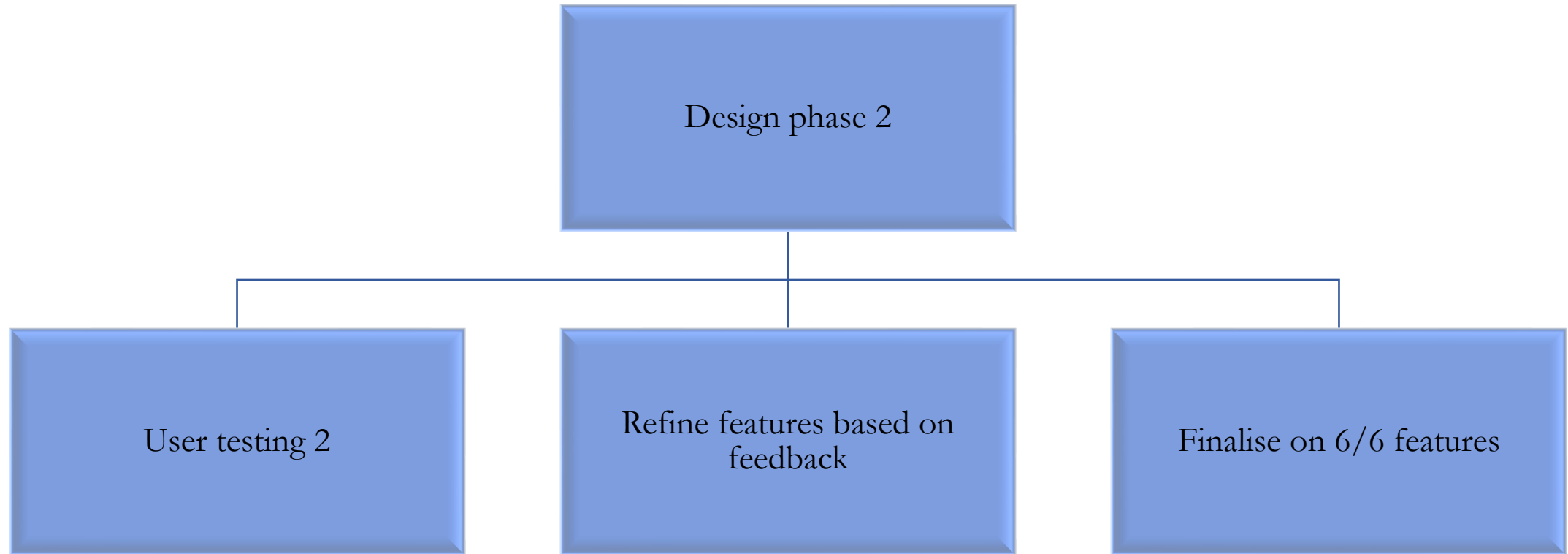
The "anonymity" ability for the community feature has not been worked on yet

06

Next Steps



Next Steps



Next Steps

- Database design

- Connect database to Figma

Design Team



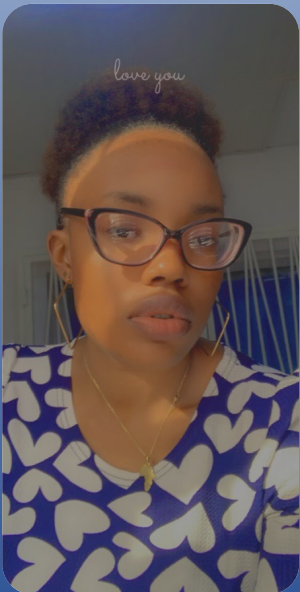
Aikomo
Oluwafeyikemi



Anne-Julie
Côte



Okonwanji
Tobechukwu



Akpevweoghene
Eyekomagba



Akinfenwa
Mistura

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Thank You

